



**SOCIETY FOR PUBLIC EDUCATION CULTURAL
TRAINING AND RURAL ACTION (SPECTRA)
ALWAR , RAJASTHAN, INDIA**

ANNUAL REPORT 2021-2022





HIGHLIGHTS OF THE YEAR 2021-2022

LIVELIHOOD



- 1939 women mobilized into 176 SHGs
- 394 trainings on Agriculture and Livestock
- 11683 HH received livelihood trainings
- 686 HH involved in convergence programme
- 6532 animals attended animal health camp
- Formation of new Farmer Producer Organization "NIPUN KISAN HIGHTECH AGRO PRODUCER COMPANY LIMITED"
- Purchase of farm machineries for Custom Hiring Centre of SPECTRA Utpadak Mahila Producer Company Limited under "Sub Missions Agriculture Mechanization Scheme [SMAMS]".
- Approved seller in e-commerce platforms, marketplaces on ShopOnSheroes, My E-haat, Amazon Karigar.

NATURAL RESOURCES MANAGEMENT



- SHGs for Sustainable Water Resource Management and Restoration of Water Resources- Phase 4
 - Inauguration of watershed development program- microwatershed Jhiwana-Khorikalan, Tijara block, Alwar district, Rajasthan
 - 240 villagers as participants
 - School communities also participated.
-



HIGHLIGHTS OF THE YEAR

2021-2022

WATER



- Inauguration of KRC LEVEL 3 - Community Level Jal Jeevan Mission
- Four days residential training program
- Total Participants - 120 (Alwar - 60 participants and Dholpur- 60 participants)

EDUCATION

- 767 Villages
- 201 Gram Panchayats
- 144 learning centres in Rajasthan and Haryana
- 14 blocks in 7 districts impacting 35,000 beneficiaries and 1,00,000 indirect beneficiaries.
- 7 Learning while Earning students



HEALTH



- Created awareness on covid vaccination and safety measures for 22092 beneficiaries
- 12006 males and 10086 females
- 13485 beneficiaries reached through digital transformation of COVID awareness

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ACKNOWLEDGEMENT

Dear All,

SPECTRA celebrated completion of 25 years and we are proud to complete Silver Jubilee Year in 2021. It gives me an immense pleasure to present SPECTRA'S Annual Report for the year 2021-2022. We directly reach out to women and girls through self-help groups, federations, livelihood, rights, education, Health, Water & Sanitation (WASH), and adolescent girls through empowering interventions.

The remarkable personalities associated continuously with us are N.L Sharma, Professor, Department of English, University of Rajasthan. Social scientist Shri Ved Prakash Solanki, retired Lecturer in college of Education, few of civil Engineers, Technical adviser, Agricultural experts, and horticultural experts, who have made very significant contribution in establishment and continuing our drive towards right direction. Shri. Surendra Singh, an educationalist for development and establishment of social, cultural environment, educationalist & Social Scientist who is equipped with inherent social psyche to make people cooperative and helpful. Pawan Kumar all time helpful and guide. Pradeep Singh, former project manager in social sector and now as president of the organization and social worker who gives more time for execution of policies and program of the SPECTRA, Smt. Kusum Lata Chauhan has been dealing with women's issues and social aspects, besides advocacy, supervision on raising the Organization. Dr. D.B Guptaa retired C&MHO who is to make an important contribution in building the physical, medical & health care of Organization.

Apart from this I am also thankful to Letz Dream Foundation (Presently, Veddis Foundation), IIMPACT, NABARD-Alwar, Restless Development India, Grameen Foundation, Swasthi, COVID Action Collaborative (CAC) and Centre for Social Research (CSR).

"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
&
"REMAIN TOGETHER FOR EVER"
CELEBRATING 25 YEARS OF SUCCESSFUL JOURNEY

MESSAGE FROM THE FOUNDER



SPECTRA on completion of 25 years celebrated the Silver Jubilee year in October 2021. Its is great success of our journey in reaching the underprivileged communities and deepening our work. I thank all our central, state and local govt. departments, donors, partners, Corporates, staff members, field staffs, volunteers and student community for helping me to happen this. Another milestone SPECTRA attained in its journey is stepping in Himachal Pradesh in November 2021 for implementing Himachal Pradesh State Rural Livelihood Mission Project. SPECTRA registered a new farmer producer organization, namely NIPUN KISAN HIGHTECH AGRO PRODUCER COMPANY LIMITED for the benefit of the rural farmers community. This year, SPECTRA started the digital marketing of rural artisans handcraft products and leather footwears. A brand had been created for establishing in the market. On the brand name, we have become an approved seller on Amazon Karigar and My e-haat e-commerce plafoms. Several other impacts were achieved during the year and the report outlines some of our key achievements.

I would like to take this opportunity to thank our partners and donors for their strong and consistent support, without which we would not have been able to achieve so much.

Pradeep Singh Pundhir

CELEBRATING 25 YEARS OF SUCCESSFUL JOURNEY
"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
&
"REMAIN TOGETHER FOR EVER"

SILVER JUBILEE YEAR CELEBRATION



CELEBRATING 25 YEARS OF SUCCESSFUL JOURNEY
"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
&
"REMAIN TOGETHER FOR EVER"

ORGANIZATION BACKGROUND

About SPECTRA

SPECTRA' is a non-government organization; registered under Rajasthan societies act 1958. It has been working since 1996-97 in the rural and interior pockets of Rajasthan. Its core strategy is to develop an optimal mechanism for rural Society especially deprived sections, with commitment for sustainable livelihood & improved quality of life. Child and women Rights, Gender justice, youth empowerment, natural resource management, and livelihood security are our five major components of Spectra's working. Spectra's its primary working areas and so far implemented and current running programs are related to Child Rights, women development, awareness generation on various social issues, Environment stabilization, food-security & nutrition, sanitation, education, developing rural industries for income generation, and empowerment of the community for self-governance, developing alternative energy sources, health, Agricultural growth, wasteland improvement.

VISION

We at SPECTRA envision a society where women and children including youth have the guaranteed opportunities of development that enables them to exercise their right to education, health, livelihood, and social security.

MISSION

SPECTRA is dedicated for uplifting the status of women and children including youths through various development initiatives such as education, health, and livelihood programme especially for those who belongs to the marginalized section of the society.

TARGET GROUP

Vulnerable section of the society including poor, Ultra poor, Scheduled Cast (SC), Backward Cast (BC), Vulnerable Group, Migrants, landless, small, and marginal farmers, farm labourers and Minority (Meo Muslims), adolescent girls, persons with disability, victims of domestic violence, school dropout.

Thematic approaches

Service-based, Rights-based, Community-based, Policy/Advocacy based

CELEBRATING 25 YEARS OF SUCCESSFUL JOURNEY
"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
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ORGANIZATION OBJECTIVES

1. To develop and implement poverty focus participatory approach in watershed development and water resource development program, which is sustainable and can be replicable to other areas of Rajasthan.
2. To build the capacity of Government and NGOs in rural development programmes especially NRM and SHG Programmes.
3. To encourage mainstreaming of child recreation centres with mainstream education and encourage implementation and use of new tools and techniques by teachers for improvement in quality of elementary education.
4. To improve the socio-economic condition of the small and marginalized section of the community particularly tribal and women through various integrated rural development initiatives and innovations.
5. To improve pregnancy planning and spacing, and prevent unintended pregnancy with the help of various SRHR programs of the organization and promote respiratory health through better prevention, detection, treatment, and education efforts.
6. To establish village base institutions such as society, saving and thrift credit group, SHGs etc for strengthening the process of participatory development in field of agriculture, health etc.

**"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
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INCLUSION AND COMMITMENT OF ORGANIZATIONAL POLICIES TOWARDS GENDER DEVELOPMENT

- Anti-Sexual Harassment Policy Gender Policy
- Maternity leave Gender policy
- H.R Policy (recruitment)
- Internal Complaint Committee (CC)
- Purpose of the Polices

These policies provide internal guidance on how the Organization aims to integrate a gender perspective and women empowerment throughout policy formulation, program development and activity implementation, including project monitoring and evaluation.

Scope of the Polices

The above said polices applies to all staff and volunteers of Spectra. It also applies to all individuals who, as independent partners, consultants, interns, volunteers, and such other persons who are engaged in a professional capacity with SPECTRA either on a full-time or a part-time basis.

Our Commitment & Compliances

Spectra strive to maintain an environment where all employees and volunteers treat each other with respect and dignity. The organization is working with women and girls' children, so always preference is given to female while recruitment. We always encourage women/widows to apply and work with us. Zero level tolerance towards any breach of integrity is reiterated and it is ensured both internally and externally.

Internal Complaint Committee

SPECTRA has setup a committee which is responsible for addressing any complaints or reported by the employees about sexual harassment at workplace. The objective of this committee is to prevent discrimination and sexual harassment against women by promoting gender amenity at their place of work.

"THE JOURNEY OF THE EMPOWERING UNDERPRIVILEGED"
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LIVELIHOOD

INTEGRATED LIVELIHOOD DEVELOPMENT PROJECT (ILDLP) 2020- ONGOING

INSTITUTION BUILDING

SPECTRA organized poor rural women into community institutions in the form of Self-Help Groups (SHGs), that act as social platforms to address issues of financial inclusion, healthcare, livelihoods, education, and the environment.

Activities of SHGs

- 100% saving of women
- Inter-loaning
- 95% of SHGs actively following Punch sutra

Use of Interloan

- Purchase of Utility items
- Livelihood Activities
- Medical Expenses
- Education of Children



FORMATION OF LIVELIHOOD GROUPS

Households have been mobilized into livelihood groups. The Groups became a medium through which trainings on Agriculture, Livestock and goat farming were imparted.

TRAINING ON LIVESTOCK, GOAT FARMING AND AGRICULTURE

The trainings have resulted in immense disposal of technical assistance and knowledge to the beneficiaries. The trainings were provided based on need basis, considering the existing livelihood practices of the village. Thus, there were some villages which entirely underwent livelihood and goat farming, whereas the others underwent agriculture and livelihood, goat farming trainings.

CAPACITY BUILDING TRAINING FOR CADRES

- Leadership skill
- Business Planning Skills
- Gender
- Financial Management skill
- Group Management skill



CONVERGENCE WITH SCHEMES

Convergence activity will benefit women beneficiaries with the govt. schemes and will start accessing the entitlements

CADRE IDENTIFICATION

Cadres will be identified and given all training, capacity building. Cadres provide handholding support to the beneficiaries through different livelihood vertical



ILDP project overview

No of women mobilized	1939	Total HH covered through agriculture and livestock training	11683 HH
No of SHGs	176	Convergence with Govt. Schemes	686 HH
Capacity building training for SHGs	676	Cadres identified	30 Pashu sakhi
Exposure visits to SHG women	100	Azolla Bed established	120
SHGs linked with Bank	149	Vermi compost bed	120
Livelihood groups	154	goat immunized by our paravet Animals attended animal health	6532
HH mobilized into Livelihood groups	4330HH	Plantations	956
Livestock and goat farming trainings conducted	194	Agriculture Training conducted	200

GOVERNANCE FOR POLICY ACTION TRANSFORMATION INNOVATION (GATI) - HARYANA & HIMACHAL PRADESH

SPECTRA have collaborated with Veddis Foundation and SRLM in the implementation of the GATI Project in Himachal Pradesh and Haryana. It focuses on the strengthening of institutions like SHG, VO and CLF of HSRLM and developing model CLF in the selected district of Haryana and Himachal Pradesh.

Project Objectives

- The project aims to address the issues of production and marketing through bringing them on a common platform and Sustainable Livelihood through Smart & Resilient Agriculture with value chain development through Community-Based Organizations.
- To enhance the income of the farmers by 25-30% through a change in their traditional practices to scientific Practices and sustain their productivity and food security

Type of Institution	Haryana	Himachal Pradesh
Self Help Groups	3613	1553
Village organizations	313	140
CLFs	22	10

Districts Covered- Haryana	Districts Covered- Himachal Pradesh
Rewari	Bilaspur
Mahendragarh	Hamirpur
Charkhidadri	Una
Kaithal	Sirmour
	Shimla

Impact of the Project

- Regular and proper functioning of CLF and VO
- Following Panchsutra
- Proper basic training is imparted to CBOs to strengthen them
- With coordination of SRLM team, we can work on the proper capacity building of CLF, Office bearers, EC members as well as staff.
- CLF level and VO level Subcommittees were rebuilt and functioning properly
- Potential for livelihood activities

GOVERNANCE FOR POLICY ACTION TRANSFORMATION INNOVATION (GATI) - HARYANA & HIMACHAL PRADESH



HSRLM



HSRLM



HPSRLM



HPSRLM

FARMER PRODUCER ORGANIZATIONS

SPECTRA registered two FPOs to uplift the the socio-economic condition of marginalised and underprivileged farmers.

FPOs

1. SPECTRA ADARSH UTPADAK MAHILA PRODUCER COMPANY LIMITED
2. ALWAR MAHILA SANGAM PRODUCER COMPANY LIMITED.

Registration of new FPO

A new FPO was registered on 7 February 2022 under the Companies Act, 2013 (18 of 2013) in the name of new FPO is NIPUN KISAN HIGHTECH AGRO PRODUCER COMPANY LIMITED.

Objective of FPO

To improve the living standard of marginalized farmers, through educational support to farmers to improve their traditional farming patterns to modern and advanced agricultural works. This results in the increase of farmers' income, livelihood.

HIGHLIGHTS OF FPO

- The FPOs provide an opportunity for the farmers to market exposure, institutional partnership, and direct linkages with buyers and eradicate the corruption that has been running by middleman to exploit poor farmers.
- Presently shareholders of Spectra Adarsh Utpadak Mahila Producer Company Limited are 891 with share capital, INR. 891000.
- Similarly, shareholders of Alwar Mahila Sangam Producer company 662 with share capital INR 6,62,000.



BUSINESS ACTIVITIES

- AGRI & ALLIED MARKETING ACTIVITIES
- AGRI BASED PRODUCT DEVELOPMENT
- FOOD PROCESSING (SPICE/MASALA)
- DAIRY DEVELOPMENT
- POULTRY
- SOLAR PRODUCT MARKETING



CUSTOM HIRING CENTRE

Custom Hiring Center had been set up at SPECTRA Utpadak Mahila Producer Company Limited under “Sub Missions Agriculture Mechanization Scheme [SMAMS]”.

Purchase of Farm Machineries

Agricultural machineries are placed at custom hiring center for the use of farmers.

Benefits of farm machineries

- Women-led farmer producer company.
- Opportunity to use modern agricultural equipment.
- Facilitates time management, effective and efficient use of inputs in the farm operator.
- Results in good agriculture yield.



Cultivator



Tractor



MB plough machine



Disc harrow



Rotavator



Seed cum fertilizer machine

HANDICRAFTS

TRANSFORMATION OF RURAL ARTISANS INTO ENTREPRENEURS

Due to increased urbanization, decreased farmland and unprecedented climate change, small farmers are unable to support their families depending upon the agricultural income. To reduce this dependence of rural masses, Rural Non-Farm Economy (RNFE) is gaining momentum. RNFE provides an inclusive, sustainable, and diversified rural development, with right governance system and investments. Handlooms, Jute products, paper products, leather products, Handicrafts are potential livelihood opportunities of Non – Farm Sector.

Rajasthan, a land of kings with major tourists’ hotspots attracts tourists globally with its beautiful tradition, culture, people, history, and monuments creating a network of an international tourist circuit. It is found that non-farm livelihoods have the potential to reduce rural poverty.

Our Rural artisans, after receiving training and capacity building programmes, more than 350 families started producing finished leather products like footwear, belts, purse. SPECTRA organization has been strenuously providing various kind of vocational training on diverse handcraft products (Leather, wood carving, bamboo and cane, embroidery) to Rural women to generate livelihood opportunities for them. SHG women have set up handicrafts shop, stalls in federations and exhibitions/melas respectively, and excelling as entrepreneurs.

Role of digital marketing in Rural Artisans

SPECTRA has established market linkages on e-commerce on national and local marketplaces for the benefit of rural artisan’s products.

Collaborations achieved by SPECTRA for digital marketing of Artisan’s product

Name of collaboration	Name of the donor/service provider
Approved seller on SHEROES.com "Udyamstree campaign"	EdelGive and ShopOnSheroes
Approved seller on my e-haat	HCL Foundation
Approved seller on Amazon Karigar (Pan India sales)	Amazon Karigar



SPECTRA'S
Rajasthani Craftworks...



NATURAL RESOURCE MANAGEMENT

WATERSHED DEVELOPMENT PROGRAMME (WDP)

Water scarcity in Alwar

Aravalli range is the oldest fold mountain in India and the principal mountain range of Rajasthan. Aravalli range expands in seven districts of Rajasthan namely Sirohi, Udaipur, Rajsamand, Ajmer, Jaipur, Tonk, and Alwar. The villages in Kishangarh, Umren, Mundawar, Behor and Tijara blocks are water-scarce regions.

Watershed development and watershed management -An integrated approach

On 22nd March, 2022 - SPECTRA Organization with the support of NABARD have conducted inauguration program of the Watershed Development Program (WDP). Throughout this day total 240 villagers were participated in this programme. Some school students also participated in this programme. This program was organized at khorikalan village, Tijara block, Guwalda Gram panchayat.

In this program Mr. Ratan Singh Choudhury (Director), Monisha Ghosh (HR Manager), Ajay Singh Rajpoot (SPM), Md. Nazir (Project Manager), Yusuf Khan (Supervisor), Kuwar Singh (Civil Engineer), Chetan (Field coordinator), and Dinesh (Field Coordinator) were present from SPECTRA Organization and supported organize the program. World Water Day 2022 celebration was organized.



Key areas of discussion with SHG women

- About the formation of Self Help Group.
- What are the benefits they received after the formation of group?
- Discuss about the main activities of their SHG.
- How did SHG women utilize the loan received from bank?
- Detailed discussion about the water resources available in the village.
- Need of more water resources.
- Different water conservation techniques.

Need Assessment activities conducted at two villages Hazipur and Dadhikar of Umrein block of Alwar district for 80HH.



SHOTS DURING SITE VISIT

WATER

JAL JEEVAN MISSION KRC- LEVEL 3

SPECTRA Organization was empanelled as Knowledge Resource Centre UNDER Jal Jeevan Mission (JJM) FOR LEVEL 3 Community level.

Residential training program of the Community (Level -3)

Four days residential training program was conducted from 21 February 2022 to 24 February 2022 at Hotel Sunrise Resort, Alwar. The Capacity Building Training was provided for VWSC Members, ISA Member, Gram Panchayat Members, Village Development Officers.

Total No. of participants: Total 120 (Alwar 60, Dholpur 60)

Objectives of the training

The overall objective of the training program is to conduct several Participatory Community Action Planning, Surveillance, Operation and Maintenance Training to PRI and VWSC Members on Jal Jeevan Mission.

Sessions conducted

- § Community Participation
- § Participatory Rural Appraisal
- § Village Action Plan
- § Planning and Design
- § Implementation
- § Briefing of Field Visit



EDUCATION

GIRL CHILD EDUCATION PROGRAMME

The girls in the region of Rajasthan, Haryana and Madhya Pradesh face some primary issues like low girls' enrolment, lack of female teachers in Govt. schools, single schoolteacher, and high dropout rate of students which voice the requirement of the support. SPECTRA with collaboration of IIMPACT started "Girls Education project" (2013-till present). The major goal is to improve the quality of basic education, ensuring better early caring and learning environments for young children, increasing access to education, retention of the children in school and raising levels of academic achievement.

STRENGTH OF THE LEARNING CENTRES

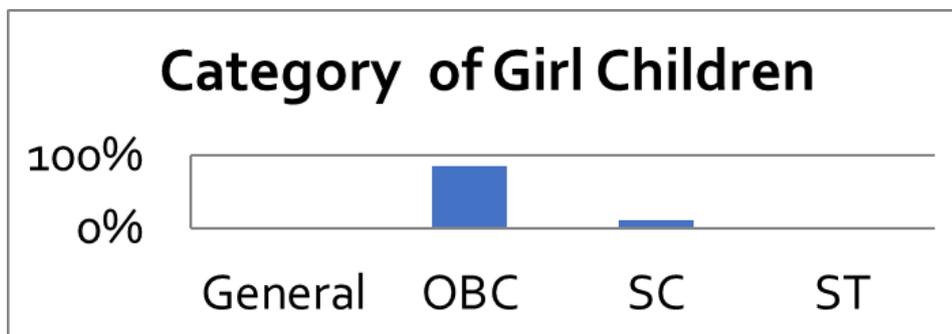
Learning centre operates in "**Multigrade Multilevel**". Learning centres are the focus point for all round development of girls. From academic improvement to inculcation of values, that positively affects the holistic growth of a student. Besides academic work girls are taught the discipline, importance of punctuality and Etiquettes which plays vital role in day-to-day life.

State	Block	Number of LCs	Total students present
Rajasthan	Ramgarh	25	750
	Kishangarh	21	630
	Rajgarh	21	630
Haryana	Nua-mewat	77	2310
Total	4 blocks	144	4320

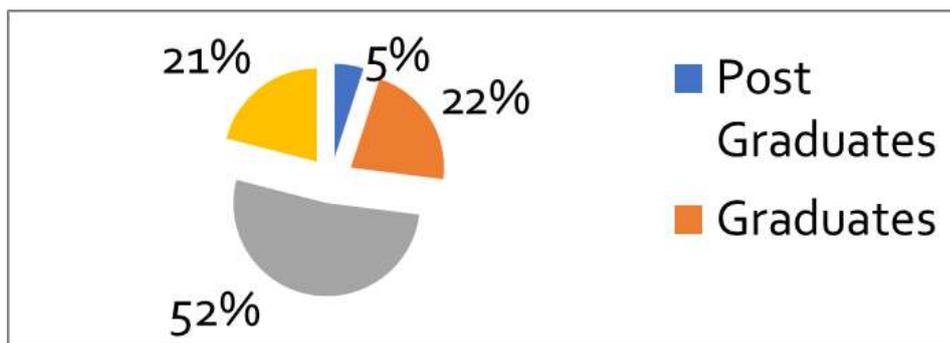
GRADE WISE STUDENTS' STRENGTH

Grade	Total students in Rajasthan	Total students in Haryana
Grade 1 (1-4 level)	250	200
Grade 2(5-8 level)	400	375
Grade 3 (9-12 level)	500	300
Grade 4 (13-16 level)	250	100
Grade 5 (17-20 level)	100	75
Total	1500	1050

CATEGORY OF GIRL CHILDREN IN LEARNING CENTRES



EDUCATIONAL STATUS OF TEACHERS



PROJECT OVERVIEW

State	Haryana	Rajasthan
District	Mewat	Alwar
Blocks	Firozpur Jhirka & Punhana	Kishangarh, Ramgarh and Rajgarh
No. of LCs	77	67
Enrolled Girls	2396	2214





Nangla Banjeerka, Rajasthan, India
 NH248A, Nangla Banjeerka, Rajasthan 301030, India
 Lat N 27° 32' 23.172"
 Long E 76° 45' 36.9072"

LEARN WHILE EARN

SPECTRA organization is engaged with “Learn While Earn program” over few years now in association with SAINT-GOBAIN. Students from rural villages who are from financially weak families are the target beneficiaries

- The beneficiaries of the project are the passed-out students of standard 10th and 12th who have left their education. This initiative was started in the year 2014 and currently functioning.
- The rural 10 and 12 passed out who are below 23 years of age and if their parents have no income, will be identified in Rajasthan. They are given admission to 4 years Diploma in Manufacturing, a four-year programme.
- The stipend for the course for 1st, 2nd, 3rd and 4th year were INR 6000, INR 8000, INR 9000, INR 10,000 respectively. The students are given free lodgings and boarding, free uniform/shoes, free breakfast, and lunch, after successful completion of the course, they will be provided placement in Saint Gobain with good salary package of INR 30,000 pm.
- In this year, 7 Learn and earn students have been inducted in this programme and benefitted.

HEALTH

COVID19 Omicron variant Third wave

India logged 2,47,417 new coronavirus infections, the highest in 236 days, taking the total tally of COVID-19 cases to 3,63,17,927 which includes 5,488 cases of the Omicron variant, according to the Union Health Ministry data. The country saw a single day jump of 620 cases of the Omicron variant, the highest so far, taking the total tally of such cases to 5,488, out of which 2,162 people have recovered or migrated so far. Maharashtra recorded the maximum number of 1,367 cases of Omicron variant followed by Rajasthan at 792, Delhi 549, Kerala 486, and Karnataka 479 (Sphere India, Situation report, 13 January 2022).

HII PROJECT

HII project is a collaborative effort of SWASTI, SPECTRA, COVID Action Collaborative to support the most vulnerable and human crises caused by COVID19 pandemic. COVID19 is a global emergency that calls for unprecedented multi-sector collaboration for social good. To minimize transmission and reach out to those affected, we must act swiftly and more importantly, act together. Therefore, WE SWASTI-SPECTRA came together, to support various stakeholders – civil society, private sector, academics, networks, foundations, and governments to prevent new infections, diagnose early, treat appropriately, and mitigate any other impacts rapidly and cost-effectively.



Project Summary



Community Meeting

SPECTRA Team reached out to beneficiaries through home visit, phone calls, community meeting, and aware them for covid19 vaccination, safety measures. Individuals were oriented to do covid vaccination registration. NCD screening, health camps, navigation of individuals for NCD care were done. We have established partnerships with key stakeholders. We have successfully linked up individuals with social protection schemes especially with MGNREGA, PMJJBY, PM Suraksha Bima Yojana, PM Ujjwala Yojana, E-Shram Card, Health Insurance

HEALTH

COVID19 VACCINE AWARENESS



COVID Response activity	Male	Female	Total
Awareness about covid vaccination and safety measures (home visit, phone calls, community meeting)	3176	2627	5803
Awareness about covid vaccination	3293	2731	6024
Individuals were registered for covid vaccination.	652	527	1179
Different schemes under social protection schemes	279	236	515
Through NCD screening.	101	84	185
Covid 1st Dose Vaccination	1296	1168	2464
Through both doses of covid vaccination.	1222	1048	2270
Individuals reached through risk assessment of covid.	737	617	1354
Individuals navigated for covid testing	23	16	39
Individuals provided covid care	23	16	39
Individuals screened in health camps for NCDSS	101	84	185
Individuals navigated to health care facilities for NCD care	12	10	22
individuals reached out with SP awareness and key messages	812	686	1498
individuals enrolled in different schemes	279	236	515

DIGITAL IMPLEMENTATION OF COVID AWARENESS

- Outreach program for COVID19 awareness
- Direct Reach
- Follow Up
- Social Media & MIS
- Indirect Reach
- Meetings

Geographical details of the Project	
Name of the State	Haryana
Name of the Blocks	Punhana, Ferozpur Jhirka, Nageena, Pinagwan
Total No. of Gram Panchayats	58
Number of Villages	74 Villages

Outreach strategies

- Formation of WhatsApp groups
- Online training on covid vaccination awareness
- Follow up and counselling support after training session

In collaboration with HDFC Ergo, SPECTRA organized primary health center's exposure visit of all girls who are enrolled at Mohammadpur ter centre (LC-01676)). During the visit children met to the Doctor, asked many questions on preventive measures of covid-19 and related symptoms. Since the visit was done girls are looking more aware, following the suggested precautions like usage of masks, hand gloves and social distancing. Due to the good result of exposure visit Spectra decided to mandate one or two visit per month of PHC, government schools etc

**ACHIEVEMENTS DONE IN OUTREACH ACTIVITIES
THROUGH VARIOUS MODES**

Number of Total Beneficiaries participated in awareness session	822
Number of Beneficiaries who received no dose and participated in awareness session	691
Number of Beneficiaries who received first dose and participated in awareness session	122
Number of Beneficiaries who received both doses and participated in awareness session	9
Number of Beneficiaries selfies captured	44
Number of Beneficiaries Oath taken and form filled	1,268
Number of Beneficiaries consent provided	1,449
Number of Beneficiaries attempted quiz	513
Number of beneficiaries reached out for one-on-one nudging	1227
Number of beneficiaries reached out for one-on-one nudging	1227
Number of beneficiaries taken 1st dose after awareness session	290
Number of beneficiaries taken 2nd dose after awareness session	907
Number of beneficiaries taken both the dose after awareness session	907
Number in youtube subscription/liking/ share/comments	25
Number in liking/ share/ Facebook page	25
Number of WhatsApp group developed	95
Number of Beneficiaries registered in the WhatsApp group	1914
Number of Beneficiaries entered in MIS	1914
Number of meetings done with Govt officials (BDO/ICDS officials/ CDPO etc)	ICDS Supervisor and CDPO-2
Number of meetings done with Front Line Workers (ASHA/ANM/AWW)	7
Number of Videos in google drive	19
Number of Interviews taken- Front Line Workers	7
Number of Interviews taken - Influential persons	1

CASE STUDIES

Success Story of Maksoodan

This story belongs to 45 years old lady Maksoodan, lives in Sirmoli, Alwar (Rajasthan), was very upset for her son and daughter's future because she was unable to afford even government school fee, was totally dependent on livestock (3 GOATS). In the year 2017 SPECTRA team visited in Sirmoli to form SHG, explained the concept, procedure, and advantages. Maksoodan has joined Spectra Javed SHG. After joining she SHG she got different capacity building and entrepreneurship training from the organization. The SHG got loan from ICICI Bank, and Maksoodan opened a bakery shop near the city; but she had short of money to start that business. With the help of Spectra team, she took training on marketing linkage and now she delivers the bakery product around the Alwar city. Through this shop Maksoodan helped her son to be empowered and now per day Rs. 500/- to 600/- profit they earn from that shop. Monthly Rs. 15000/- to 20000/- they earn from that shop. This income not only provided economic assistance but started her daughter's rested study also. Maksoodan is very happy now.



CASE STUDIES

Impact of Learning centre teacher in Kaifa's Change in Behaviour

The education center in Gulalta has likewise become a source of knowledge for Kaifa, a student of this learning centre. During the initial days of joining the learning centre, there was a lack of discipline in Kaifa. Kaifa always used to molest the girls at the Centre. Kaifa never used to sit in one place. Kaifa didn't take anything seriously. Didn't even stay in the center full time. Teacher made frequent visits to her home and the teacher started giving Kaifa the responsibility of other work (maintenance, distribution of goods). He had to meet with his parents, which prompted the parents to eventually encourage Kaifa to attend the teaching center. The child's manners and values have been greatly improved by attending classes at the Learning Center. She has become more organized and disciplined in doing her academics and working on them accordingly. The teacher and her parents played a big role in getting Kaifa back on track. In the process of encouraging the child to attend the learning centre, it is important to point out the fact that, Kaifa has indeed developed in terms of understanding and so has realized the importance of education. The learning centers are not only serving as a medium for improving the education of girls but also developing disciplined and self-driven individuals like Kaifa.



AWARDS AND ACHIEVEMENTS

Awards and Achievements

- Appreciation Award- Dept. of Women and Child Development (2022)
- Key resource centre- Jal Jeevan Mission (2021)
- Project Implementation Agency- Village Entrepreneurship programme, Ministry of Rural Development (2018).
- “Kitchen Garden- A sustainable model for food security and nutrition” Selected one of MEGP (Map & Exchange Good Practices) NIDM-WFP initiative (https://nidm.gov.in/pdf/FMEGP_2021.pdf (2021).
- SABERA 2021 Award for women empowerment and Girl Child Education programme.

(Video clip: <https://drive.google.com/file/d/1IWU0t7ufVgShPFSn936ze0586U2ejB4P/view?usp=sharing>)

- Spectra Organization Alwar Rajasthan bags the GuideStar India Transparency Key award for 2022



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